

AWARDS

Mothers of invention up for top business awards

FOUR enterprising Bayside businesswomen have been nominated for a quartet of prestigious honours.

The four, who all juggle family life, motherhood and burgeoning business lives, have been chosen in different categories of the 2014 AusMumpreneur Awards.

Kim Phillips, a Hampton resident, created Little Turtle Baby, a range of baby garments, designed and road-tested by mums.

With Bless this Mess Professional Organising, Robyn Amott, of Brighton, drew on her abilities as a natural-born organiser, motherhood and her innate desire to help others.

Black Rock's Anita McLachlan is the ideas machine behind Sequins


and Sand, which sells swimwear and resort wear.

And Jenny Trezise from Hampton (not pictured) set up Allergy Train, an online store for people with multiple food sensitivities, after her two boys had severe food intolerances as babies.

Ms McLachlan said she hoped the awards encouraged other mothers to do the same. "A lot of women lack confidence, hopefully we can help them," she said.

Ms Phillips said it was all about believing in yourself and putting in hard work.

Finalists will be selected with a public vote, which is now open, and closes at midnight on October 6.

 To vote, visit
ausmumpreneur.com



Anita McLachlan, Kim Phillips and Robyn Amott are among four Bayside women short-listed for business awards.

Picture: SUSAN WINDMILLER